

**I. Program Description**

A. What is the primary mission of your program (check all that apply):

- |                                     |                  |                                     |                                     |
|-------------------------------------|------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/>            | Basic Skills     | <input checked="" type="checkbox"/> | Cultural and Personal Enrichment    |
| <input checked="" type="checkbox"/> | Transfer         | <input type="checkbox"/>            | Academic Support/Learning Resources |
| <input checked="" type="checkbox"/> | Career/Technical |                                     |                                     |

B. Program Description

If applicable, note the number of certificates and degrees that have been awarded in the previous academic year.

<http://www.research.fhda.edu/factbook/deanzadegrees/dadivisions.htm>

CTE programs refer CTE Program Review Addenda reports [www.deanza.edu/gov/IPBT/resources.html](http://www.deanza.edu/gov/IPBT/resources.html)

- 1
 

10	# of Certificates of Achievement
1	# of Certificates of Achievement-Advanced
13	# of AA, AS Degrees
- 2
 

If the program serves staff or students in a capacity *other than traditional instruction*, e.g. tutorial support, please answer the following two questions. Otherwise, skip to section **II** below:

  - a. How many people are served?
 

	# of Students		# of Staff
	# of Faculty		
  - b. Number of employees associated with the program?
 

	# of Students		# of Faculty
	# of Staff		# of Part-Time Faculty

**II. Methods of Evaluation and Assessment**

A. Attach the "Program Review Data Sheet". Briefly, address student success data relative to your program by answering the items listed below (refer to the link):

[http://research.fhda.edu/programreview/DAProgramReview/DeAnza\\_PR\\_Div\\_pdf/DeAnzaProgramReviewDiv.htm](http://research.fhda.edu/programreview/DAProgramReview/DeAnza_PR_Div_pdf/DeAnzaProgramReviewDiv.htm)

- 1
 

Growth or decline in underrepresented populations (Latina/o, African Ancestry, Pacific Islander, Filipino)

Explanation: Growth by 33% in underrepresented populations from 2007 until 2009-2010 due to outreach, school visits, Film/TV Student Show, visiting filmmakers and animators, visibility in regional, national and international film/video festivals, Hollywood North podcasts on iTunes U.
- 2
 

Trends related to closing the student equity gap relative to college's stated goals: (refer to <http://www.deanza.edu/president/EducationalMasterPlan2010-2015Final.pdf>, p16)

Explanation: Trending up in all categories.
- 3
 

What progress or achievement has the program made relative to the plans stated in the 2008 Comprehensive Program Review, Section III.B, towards decreasing the student equity gap? See: [http://www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports, 2009"

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Explanation:	Significant progress in all cohorts due to the activities planned in the program review: revised curricula to diversify instruction and be industry current; nurtured relationships with area high schools; invited industry professionals/guest speakers that reflect the diversity of our campus, including representatives of the Asian American Film Festival; diversified the Advisory Committee; developed AA Degree in Screenwriting.
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4 Overall enrollment growth or decline of all student populations

Explanation:	Overall enrollment growth approaches 33% from 2007-2009.
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B. Did your program implement any curriculum, program reorganization, etc. changes as a response to changes in College/District policy, state laws, division/department/program level requirements or external agencies regulations? How did the change(s) affect your program?

Change:	Curriculum revision of F/TV 10: Introduction to Electronic Media, to become broader GE applicable. New curriculum, F/TV 95A: Contemporary World Cinema, added to the GE list. Screenwriting degree and certificate added.
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Explanation:	Those changes were made to meet student needs and industry/workforce demands.
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C. Based on the 2008-09 Comprehensive Program Review, Section I.C., "Main Areas of Improvement", briefly address your program's progress in moving towards assessment or planning or current implementation of effective solutions.

See: [http://www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports, 2009"

Explanation:	Measure C improvements: HD TV studio, Foley studio, and production equipment upgrades. Equipment upgrades in classrooms ATC 107, 115, 120, and screenwriting lab ATC 111. Revitalized and expanded F/TV Advisory Committee to include high school, media arts program, industry reps and past and present students. Began animation articulation agreement process with CCOC and Mt. Pleasant High School.
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D. Career Technical Education (CTE) programs, provide regional, state, and labor market data, employment statistics; please see "CTE Program Review Addenda" at:

[www.deanza.edu/gov/IPBT/resources.html](http://www.deanza.edu/gov/IPBT/resources.html)

Identify any significant trends that may affect your program relative to:

- 1 Curriculum content,
- 2 Future plans for your program e.g. enrollment management plans.

	No significant change
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Impact:	Job expansion is projected across the F/TV curriculum, specifically animation, digital production and post production and digital audio production and post production. Specific job references in the Bay Area are for producer/directors, media/communication workers and equipment technicians.
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Explanation:	There is significant and growing job demand in all areas of film/television production.
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E. Career Technical Education (CTE), provide recommendations from this year's Advisory Board (or other groups outside of your program, etc.). Briefly, address any significant recommendations from the group. Describe your program's progress in moving towards assessment or planning or current implementation of effective solutions.

	No significant change
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Impact:	The 2010 F/TV Advisory Board recommended that we continue to update our curriculum to prepare our students and keep them current for the marketplace.
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Explanation:	Updating our curriculum and keeping ties with industry professionals are essential to the success of our students in the film and digital media industry.
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### III Select IIIA or IIIB below:

Note instructions and materials for this section can be found at: [https:// www.deanza.edu/slo](https://www.deanza.edu/slo)

A. For programs whose primarily align to the Institutional Core Competencies, ICCs: attach the 2010-11 "Mapping Program Level Outcomes to Institutional Core Competencies" sheet(s) and "Program Level Outcomes Assessment Plan" sheet(s)

1 Describe the processes by which your program members have or will assess program level outcomes: (check those that apply)

course-embedded  surveys

Other, describe here: We met as a Department in Sept. 2010 and April 2011 to discuss and formulate program level outcomes, resulting in program outcome statements. We are developing the assessment process.

2 Review the ECMS-SLO Summary Report or SSLO Summary Report (*Division Deans shall be sent that report*). What percentage of courses that should undergo a SLOAC process are:

NA  90% complete  10% in progress  65% scheduled to be assessed

3 Below, briefly describe the level of engagement by your program staff and faculty with the outcomes assessment process (SLOAC, SSLOAC) since last year?

We are all actively engaged.

4 What program enhancements are you implementing as a result of the program level assessment process? Describe enhancements that do not require additional resources below:

summarize result: The Film/TV Dept.	plan/enhancement: Provide students with plans to complete their transfer or AA degree
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summarize result:	plan/enhancement:
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B. For programs whose PLOs primarily align to the Strategic Initiatives: Attach the 2010-11 "Mapping Program Level Outcomes to Strategic Initiatives" sheet(s) and "Program Level Outcomes Assessment Plan" sheet(s):

1 Describe the processes by which your program members have or will assess program level outcomes: (check those that apply)

course-embedded  surveys

Other, describe here:

2 Review the ECMS-SLO Summary Report or SSLO Summary Report (*Division Deans shall be sent that report*). What percentage of courses that should undergo a SLOAC process are:

NA  90% complete  10% in progress  65% scheduled to be assessed

3 Below, briefly describe the level of engagement by your program staff and faculty with the outcomes assessment process (SLOAC, SSLOAC) since last year?

In F/TV Department meetings, faculty are actively involved in discussing and implementing course and program assessments and providing course and program enhancements to meet the needs of our students.

4 What program enhancements are you implementing as a result of the program level assessment process? Describe enhancements that do not require additional resources below:

summarize result: The Film/TV dept. is actively involved in high school outreach in Santa Clara County and the recruitment of special populations. As a result, our enrollment has shown significant progress (up 33% from the 2009) in attracting these students to the Film/TV Dept.	plan/enhancement: Continue our outreach efforts to the high schools and special populations.
summarize result:	plan/enhancement:

**Department Summary**

**IV. Attach 2008-09 Comprehensive Program Review Budget Data Form. Add a column of data that lists the amounts allocated for the 2010-11 academic year.**

See: [http://www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports, 2009"

**V. Resource requests include: staff, faculty, materials, "B" Budget, faculty refresh, Measure C equipment**

A. Please submit up to three **faculty and/or staff** requests below in ranked order: (copy this section as needed)

1	Rank	Replace	<input checked="" type="checkbox"/>	Growth
Position:		Instructional Associate		
Department:		F/TV	Contact person	Zaki Lisha
			extension	8519

1 Briefly state below how this person will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

Statement:	The position is needed to assist students in the set up and operation of film and video equipment and the installing, upgrading, maintaining and repairing of F/TV equipment and expanding lab hours. This person would contribute to the Program goal: Communicate clearly and express creatively in written and visual form.
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2 Highlight FTE, PT/FTE ratios, and WSCH that support your request below:

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3 If applicable, discuss PLOAC assessment results that support the program need for this resource below:

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- 4 Please note: It is an expectation that all resources that are allocated 2 or more years prior to the next Comprehensive Program Review (2013-14) will be assessed relative to their contribution to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you may use to assess the effect of this additional staff/faculty position to your program below:

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B. As applicable, list your requests for:

**Materials, "B" Budget, faculty refresh, Measure C equipment**

refer to: [http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C\\_Prioritization\\_Processes\\_ClgeCnclApproved6\\_10\\_10.pdf](http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C_Prioritization_Processes_ClgeCnclApproved6_10_10.pdf)

Please submit materials, "B" Budget, faculty refresh, Measure C equipment, requests below in ranked order: (copy this section as needed.) List 3 here, keep a prioritized list of all items on hand.

	Rank	Replace	Growth	
				Item Description:
				Cost Estimate:
				Contact person: extension

- 1 Briefly state below how this resource will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

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- 2 Highlight FTE, PT/FTE ratios and WSCH that support your request below:

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- 3 If applicable, discuss PLOAC outcome assessment results that support the program need for this resource below:

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- 4 Please note: It is an expectation that all resource that are allocated 2 or more years prior to the next comprehensive program review (2013-14) will be assessed relative to their contribution to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you may use to assess the effect of this additional resource to your program below:

Criteria:	
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**Dean's Summary**

**VI. Resource Requests include: staff, faculty, materials, "B" Budget, faculty refresh, Measure C equipment**

A. Please submit up to three **faculty and/or staff** requests below in ranked order: (copy this section as needed)

	Rank	Replace	Growth	
				Position:
				Department:
				Contact person: extension

1 In addition to the Department's rationale and from a dean's perspective, briefly state how this person will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

[Redacted]

2 Address FTE, PT/FTE ratios and WSCH that support your request below:

[Redacted]

3 In light of the department's statements about assessment results, describe any additional need or service to the College this person may bring to the Division below:

[Redacted]

4 It is an expectation that resource allocations (awarded 2 or more years prior to the next Comprehensive Program Review) will be assessed relative to their contributions to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you, as the Dean, may use to assess the effect of this additional staff/faculty position to your program below:

Criteria: [Redacted]

B. As applicable, list your requests for:

**Materials, "B" Budget, faculty refresh, Measure C equipment**

refer to: [http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C\\_Prioritization\\_Processes\\_ClgeCnclApproved6\\_10\\_10.pdf](http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C_Prioritization_Processes_ClgeCnclApproved6_10_10.pdf)

Please submit materials, "B" Budget, faculty refresh, Measure C equipment, requests below in ranked order: (copy this section as needed.) List 3 here, keep a prioritized list of all items on hand.

[Redacted] Rank	[Redacted] Replace	[Redacted] Growth
Item Description:		
Cost Estimate:		
Contact person:		extension: [Redacted]

1 From a Dean's perspective, are there additional factors to add to the Department's rationale for this resource request? How will the addition of this resource enhance or maintain the status quo of this program's plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program Goals? Use the following three sections below to state:

Rational here: [Redacted]

2 Highlight FTE, PR/FTE ratios and WSCH that support the request below:

[Redacted]

3 If applicable, discuss PLOAC outcome assessment results that support the program need for this resource below:

[Redacted]

4 Please note: It is an expectation that all resources that are allocated (awarded 2 or more years prior to the next Comprehensive Program Review) will be assessed relative to their contributions to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you, as a Dean, may use to assess the effect of this additional staff/faculty position to your program below:

[Redacted]