

# Student Services Annual Program Review Update

## I. General Information

Date: 7/13/10

Program/Department: Articulation and Transfer Services

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## II. Status Since Previous Program Review

What significant changes have occurred since the last complete program review? Were those changes based on SSLO assessments? How have these changes affected your program? You may also address how these changes affect the following: resource allocation requests, strategic initiatives, "main areas for improvement", mission statements, or physical/organizational restructuring.

Change: April 2010 – New Transfer Planning Internet site released	Effect: The new site provides more information and new features like a listserv portal. The site was developed using Omni Update so it now better conforms to De Anza standards. Updating the Internet site was an
Change: May 2010 –	Effect: The system wide TAG Application system and review process
Change: Spring 2010 -	Effect: Product limitations are expected to significantly change day-to-day
Change: July 2010 – Listserv	Effect: The listserv is a new method of delivering transfer information to

## III. SSLO Information

	How many SSLOs have been written?	How many were assessed in 2009-10?	How many are committed to be assessed in 2010-11?	How many SSLOAC* were completed in 2009-10?	How many SSLOAC are committed to be completed in 2010-11?
<b>Program/Department:</b>	4	3	4	3	4
	Total	How many participated in writing SSLO?	How many participated in assessment phase in 2009-10?	How many will participate in assessment phase in 2010-11?	How many participated in Reflection & Enhancement discussions in 2009-10?
<b>Faculty/Staff in Program:</b>	3	3	3	3	3

\*SSLOAC = a complete SSLO Assessment Cycle includes writing an SSLO, assessing the SSLO, reflecting on the results /process, and planning enhancements to improve student learning/achievement.

**SSLOAC Discussion and Analysis:** Summarize the discussions and analyses of your program/departments' SSLOAC results.

**SSLO:** Faculty will demonstrate knowledge of articulation guidelines by developing curriculum appropriate for UC transfer, CSUGE, and/or IGETC. **Assessment/Results:** CSUGE 10-11 (23 new course submitted/23 approved; 12 alignments approved = 100%); IGETC 10-11 (4 new course submitted/4 approved; 14 alignments approved=100%); UC-TCA 10-11 (pending summer 2010)

**SSLO:** Students will utilize the Transfer Planning Web site to access transfer information.

**Assessment/Results:** Web hits (10/10-16/09: 1524), (10/17-23/09:1479), (10/24-30/09: 1551), 10/31/09-11/6/09:1785) Average hits were 1584/week. **Reflection:** The data collected in fall 2009 was an initial look at system usage and we concluded that though the site appears to be well used we needed more data to truly assess the effectiveness of the site. Data was captured on the old site but the new site was launched in April 2010 and data is now being collected using Google-analytics. We've started collecting data on both page hits and navigational trends. Information will be reviewed and analyzed in the next SSLO cycle.

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**SSLO:** Student will successfully access TAA/TAG information and will demonstrate knowledge of TAA/TAG requirements by developing and securing approved contracts. A) Information accessibility/availability; B) Knowledge, understanding and application of general transfer and specific TAA/TAG requirements; C) Clarity and completeness of information. **Assessment: UCD Survey August 2009 (77 students)** – also allowed narrative responses  
 A) Question: How did you learn about the UC Davis TAG? Students checked all that applied. No rubric – simple count.  
**Results:** (39) friend/other student; (25) Website; (22) counselor/advisor; (8) brochure from Counseling Center; (8) brochure from Transfer Center; (4) brochure from program area; (3) high school; (1) sibling; (0) La Voz. Question: How would you prefer to receive information in the future? Students were asked to check only one, but many students indicated several preferences. No rubric – simple count. **Results:**

**Suggestions for the SSLOAC Discussion & Analysis (above):**

- Detailed data supporting some or all of the statistics collected.
- Patterns that emerge or are confirmed when SSLO data are viewed, either alone or in combination with other data (such as student success or retention rates) at the program level.
- What your goals were for any 'benchmark' percentages and whether you achieved those goals.
- Evidence of value derived from the SSLOAC process within your program.
- Some of the challenges your staff and faculty continue to face in attempting to hit your program goals with respect to SSLO.

*If enhancements/improvements that you have just identified can be implemented within your program or division's currently existing structures and allocated resources, then consider this update form complete and submit to Jim Haynes (haynesjim@deanza.edu). If ADDITIONAL resources are needed through the Student Services Planning and Budgeting process, then complete Section IV. (below).*

**IV. Resource Requests: (Use this section ONLY if you have a NEW resource request)**

Program/Department:

Please submit your top three (or less) choices below in ranked order:

		Cost estimate
<b>Item Name:</b>		
<b>Item Name:</b>		
<b>Item Name:</b>		

<p>What SSLO Assessment findings, if any, support and guide the resource request?</p>	
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<p>How will the resource allocation specifically enhance your program's services, activities, processes, etc. to improve student learning and achievement?</p>	
<p>How will the resource enhance your program with respect to the College mission or Strategic initiatives and/or your program's goals for improvement as stated in your last program review?</p>	
<p>Other information that may be important to support your request?</p>	

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