

May 29, 2013

TO: Kevin Harral, Foothill College Director of Financial Aid
Rob Mieso, De Anza College Interim Director of Financial Aid

FROM: Andrew LaManque, De Anza College Institutional Research
Nergal Issaie, Student Assistant

SUBJECT: FHDA Scholarship Website Survey Results, Spring 2013

Students who logged on to the scholarship system in Spring 2013 were sent an online survey by email. A total of 281 students responded to the survey. The survey asked students about their experience using the on-line scholarship application.

Important highlights include:

- 69% of respondents completed the FAFSA for 2012-13 before applying for a Scholarship, and 31% didn't complete it.
- 69% of students applied for 1-3 scholarships, 15% applied for 4-6 scholarships, 7% applied for 7-9 scholarships, and 9% applied for 10 and more scholarships.
- 57% of respondents didn't have difficulty scanning documents that they needed to attach to their application, 23% had a little difficulty, and 20% had difficulty.
- 49% of students selected "This is great" when they saw an online system for scholarship advertising and scholarship applications at first, but 32% of students selected "This is great" after they finished applying for scholarships. Also, 12% of students selected "I'd rather it was on paper" before applying, and 11% selected "I'd rather it was on paper" after they finished applying for scholarships.
- 44% of respondents who had applied for FAFSA 2012-13 heard about the scholarships at Foothill / De Anza College from Financial Aid Website, but 31% of respondents who hadn't applied for FAFSA 2012-13 heard about the scholarships from Financial Aid Website.
- 40% of respondents indicated that they heard about scholarships at Foothill / De Anza College from Financial Aid Website, 18% heard from their Instructor, 17% heard from College Support Programs (EOPS, DSS, Puente, etc), 13% heard from their friends, 5% heard from Advertisement, 4% heard from Scholarship Listserv, and 4% heard from Classroom Presentation.
- 35% of respondents knew what scholarship(s) they wanted to apply for, and 65% didn't know.
- 31% of respondents applied for Foothill scholarships, 66% applied for De Anza scholarships, and 3% applied for scholarships of both colleges.

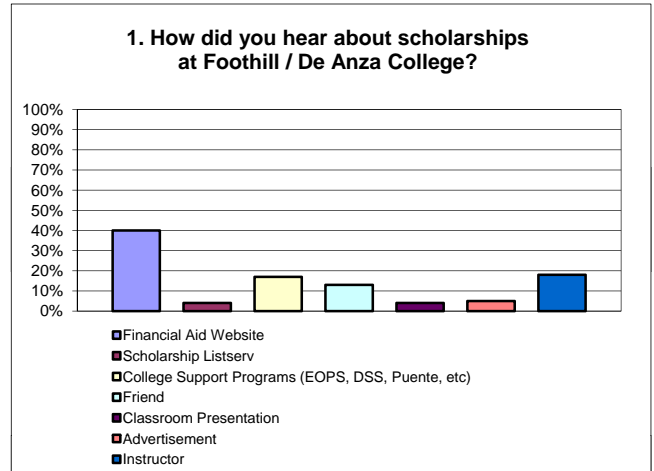
Important highlights of Comparison between Summer 2012 and Spring 2013 include:

- 69% of respondents to the Spring 2013 Scholarships Survey completed the FAFSA for 2012-13 before applying for a scholarship, while 74% of respondents to the Summer 2012 Scholarships Survey completed the FAFSA for 2011-12 before applying for a scholarship.
- 69% of respondents to the Spring 2013 Scholarships Survey applied for 1-3 scholarships, while 73% of respondents to the Summer 2012 Scholarships Survey applied for 1-3 scholarships.
- 40% of respondents to the Spring 2013 Scholarships Survey heard about scholarships at Foothill / De Anza College by Financial Aid website, while 50% of respondents to the Summer 2012 Scholarships Survey heard about scholarships at Foothill / De Anza College by Financial Aid website.

FHDA Scholarship Website Survey Results, Spring 2013

1. How did you hear about scholarships at Foothill / De Anza College?

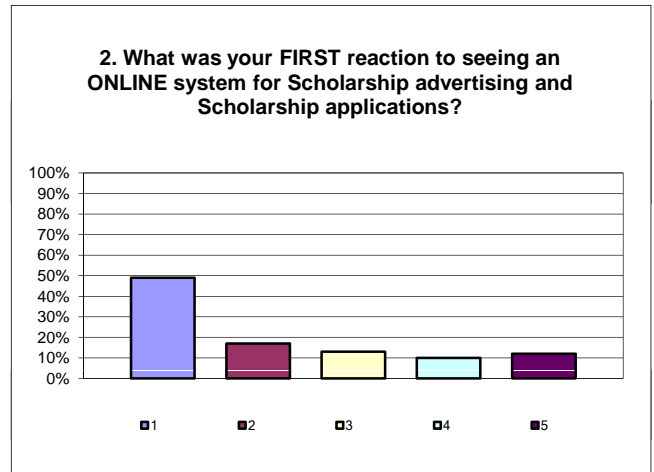
Response	N	%
Financial Aid Website	111	40%
Scholarship Listserv	11	4%
College Support Programs (EOPS, DSS, Puente, etc)	48	17%
Friend	35	13%
Classroom Presentation	10	4%
Advertisement	14	5%
Instructor	50	18%
Total	279	100%



2. What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?

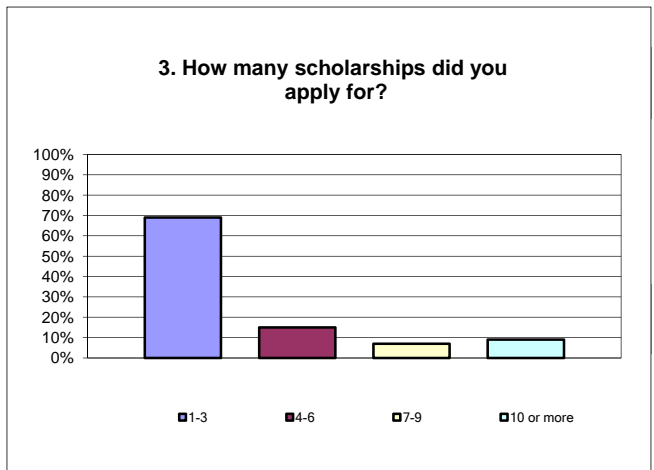
Scale of 1-5 with 1= "this is great" and 5 = "I'd rather it was on paper"

Response	N	%
1	137	49%
2	46	17%
3	36	13%
4	27	10%
5	32	12%
Total	278	100%



3. How many scholarships did you apply for?

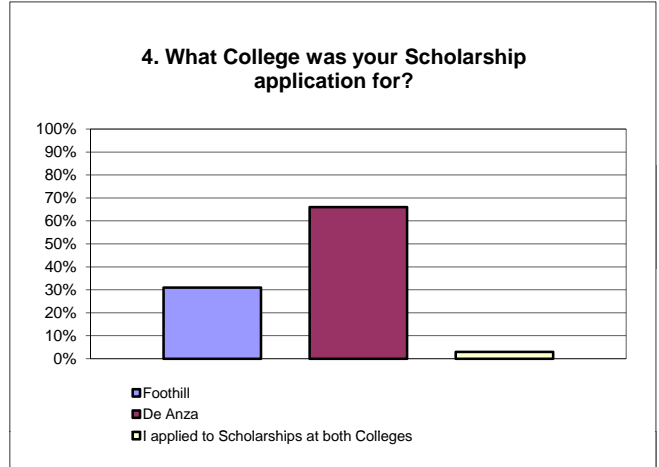
Response	N	%
1-3	193	69%
4-6	43	15%
7-9	21	7%
10 or more	24	9%
Total	281	100%



FHDA Scholarship Website Survey Results, Spring 2013

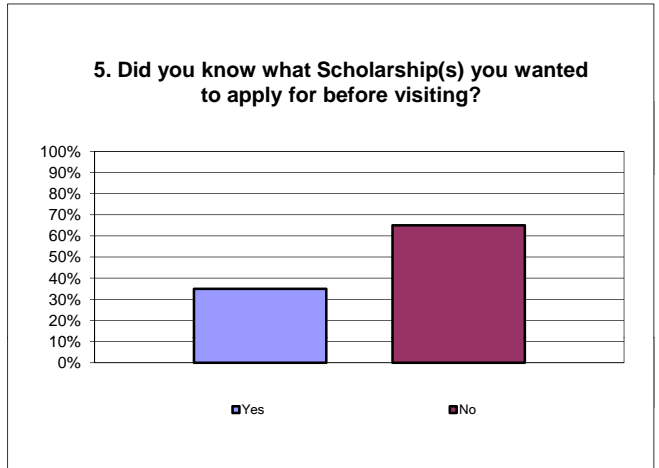
4. What College was your Scholarship application for?

Response	N	%
Foothill	87	31%
De Anza	184	66%
I applied to Scholarships at both Colleges	7	3%
Total	278	100%



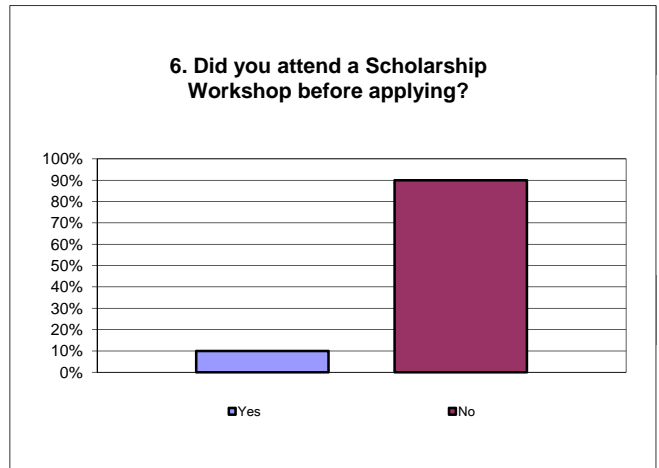
5. Did you know what Scholarship(s) you wanted to apply for before visiting?

Response	N	%
Yes	97	35%
No	179	65%
Total	276	100%



6. Did you attend a Scholarship Workshop before applying?

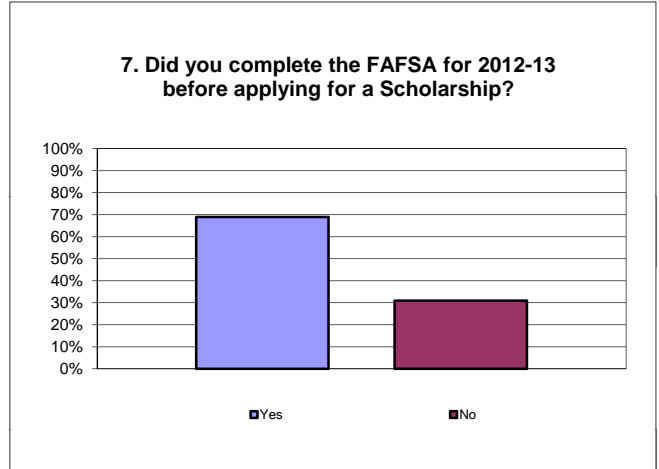
Response	N	%
Yes	29	10%
No	250	90%
Total	279	100%



FHDA Scholarship Website Survey Results, Spring 2013

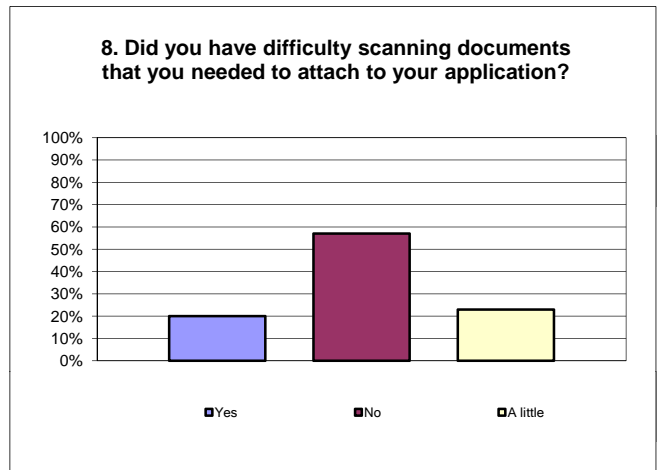
7. Did you complete the FAFSA for 2012-13 before applying for a Scholarship?

Response	N	%
Yes	190	69%
No	86	31%
Total	276	100%



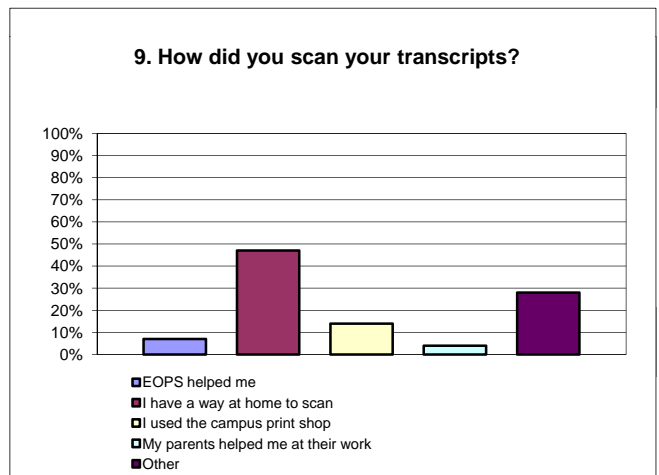
8. Did you have difficulty scanning documents that you needed to attach to your application (such as transcripts, letters of recommendation, and essays)?

Response	N	%
Yes	56	20%
No	157	57%
A little	64	23%
Total	277	100%



9. How did you scan your transcripts?

Response	N	%
EOPS helped me	19	7%
I have a way at home to scan	130	47%
I used the campus print shop	39	14%
My parents helped me at their work	11	4%
Other	77	28%
Total	276	100%



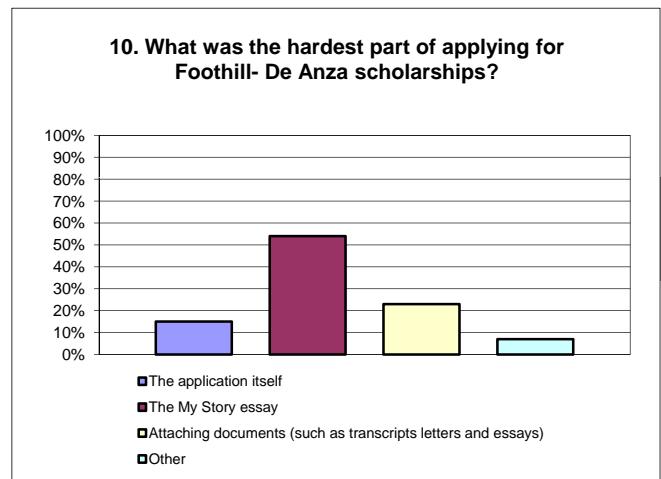
FHDA Scholarship Website Survey Results, Spring 2013

If you selected "other" in the previous question, please specify:

Response	N	%
My Friends/Relatives/ High school Counselor helped me	7	10%
Print shops/Work/Libraries or any other media center scanners	14	19%
I didn't scan (Convert to pdfs or using other software) /Not required to scan anything	52	71%
Total	73	100%

10. What was the hardest part of applying for Foothill- De Anza scholarships?

Response	N	%
The application itself	40	15%
The My Story essay	147	54%
Attaching documents (such as transcripts letters and essays)	63	23%
Other	20	7%
Total	270	100%



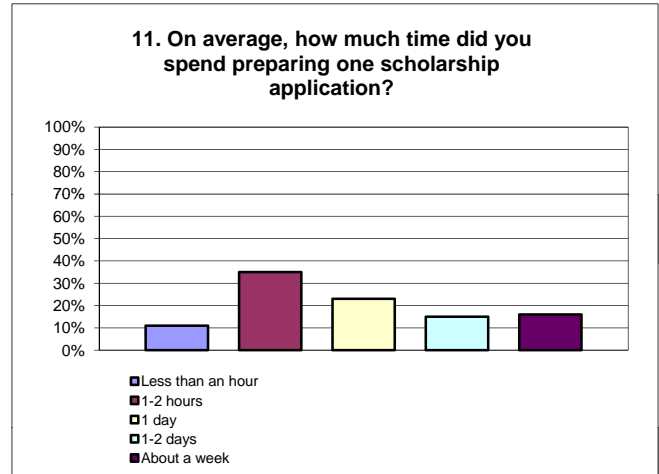
If you selected "other" in the previous question, please specify:

Response	N	%
Qualifications	5	50%
Letter of Recommendation/ Essays	5	50%
Total	10	100%

FHDA Scholarship Website Survey Results, Spring 2013

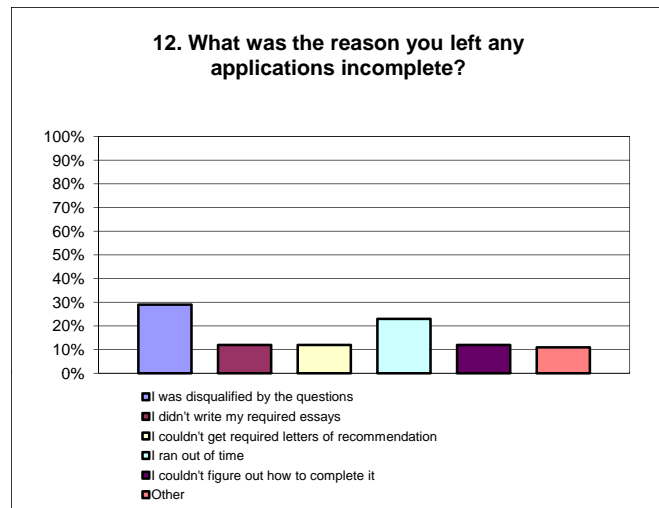
11. On average, how much time did you spend preparing one scholarship application?

Response	N	%
Less than an hour	30	11%
1-2 hours	97	35%
1 day	65	23%
1-2 days	41	15%
About a week	44	16%
Total	277	100%



12. What was the reason you left any applications incomplete?

Response	N	%
I was disqualified by the questions	77	29%
I didn't write my required essays	33	12%
I couldn't get required letters of recommendation	32	12%
I ran out of time	61	23%
I couldn't figure out how to complete it	33	12%
Other	30	11%
Total	266	100%



If you selected "other" in the previous question, please specify:

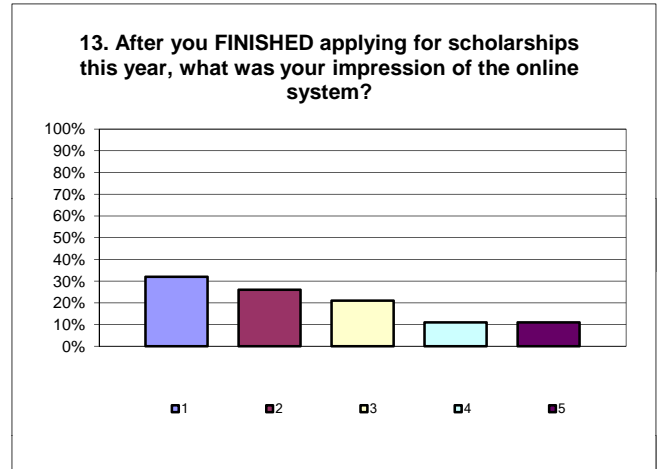
Response	N	%
Document Attached issues	2	12%
I didn't leave my applications incomplete	15	88%
Total	17	100%

FHDA Scholarship Website Survey Results, Spring 2013

13. After you FINISHED applying for scholarships this year, what was your impression of the online system?

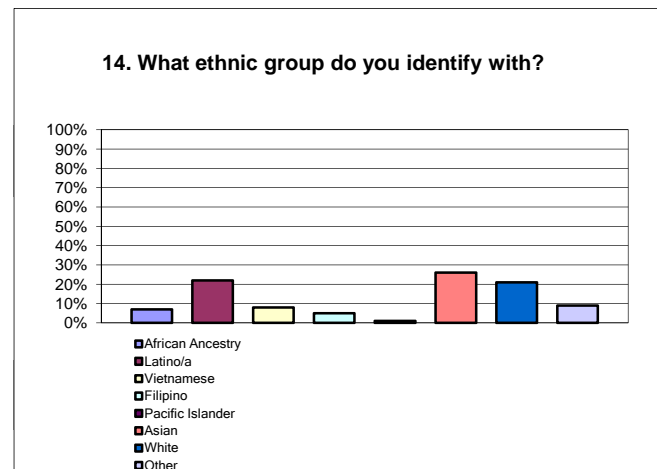
Scale of 1-5 with 1 = 'this is great' and 5 = 'I'd rather it was on paper'

Response	N	%
1	87	32%
2	72	26%
3	58	21%
4	29	11%
5	29	11%
Total	275	100%



14. What ethnic group do you identify with?

Response	N	%
African Ancestry	19	7%
Latino/a	60	22%
Vietnamese	23	8%
Filipino	14	5%
Pacific Islander	3	1%
Asian	71	26%
White	59	21%
Other	26	9%
Total	275	100%



If you selected "other" in the previous question, please specify below:

Response	N	%
Middle Eastener	6	33%
Mixed	11	61%
South African/Indian	1	6%
Total	18	100%

FHDA Scholarship Website Survey Results, Spring 2013

15. Please let us know if you have any suggestions for improving the online scholarship application.

Comments Written by Students

Fix your log in bugs.

Is there a way you can save uploaded documents and even allow us to view them to make edits/changes?

The deadline should be extended a little bit.

No..good job

This works well! More email updates would be nice

I never got scholarship yet!

I think it works well as is.

More diversity. More options to narrow down specific scholarships you qualify for.

The listing of scholarships is not very convenient for viewing.

The interface could use some improvement

Add more than one scanner in EXPRESS area in Library - and - place signs which limit the attached computer to scanner users if other terminals/computers are available

You should let applicants know why they didn't receive a scholarship so they know what was wrong.

The search function should be located higher up the page.

i think feedback would be helpful so that students could no what they should improve on in the essays.

More specific instructions about requirements for scholarship.

I'm really needing to use computer at home. Last time I got old desktop, so I couldn't use it along time. This quarter I 'm taking many online classes, I'm applying to receive laptop at De Anza College. I request to you can help me to get computer soon. Thank you very much. Mui Huynh

I spent quite a bit of time applying for desperately needed funds. Although I qualified for the scholarships, I was not awarded any for the Winter/Spring quarters. I am very sad.

Includes interview for students!

more scholarship...

Increase the maximum number of words.

I had an overall positive experience with the online scholarship application system.

Nope! I was happy with everything!

I think it's convenient for all the students and wish could see more opportunities.

Not to disqualify students on certain questions which cannot be answered or have an application on paper in order for students to be able to complete other areas.

The link on the main website should be clearer. Honestly, I had to find it on google then use the link to access the scholarship. The Deanza.edu website should be designed in a much simpler color and the categories should be well organized. My opinion might be wrong but it was a hard time for me even just to look for campus-map.

I think the online scholarship application could provide more different kinds of scholarship for more transferable students.

Allow the system to work as simple as using an ipad or ATM machine.

Be more clear about the scanning process.

it be great to hear back about the scholarships quicker! but i suppose that has less to do with the online application and more with the people reviewing the applications. but i thought i'd mention it anyway!

Increase the maximum words

I found out about the scholarships the day before the deadline. I would like more notice to actually complete the applications.

Just do it on paper

I think it should be more user friendly and the story should be more easy to customize to each scholarship.

The home page not be so plain make it look more exciting

Advertise available scholarships more openly

None! Keep it up! I love that it is online.

I am okay with online scholarship application. My difficulty was I stuck to answer some questions because it was my first application and I did not know that how to answer. In addition, because of my English level I could not understand some parts, but I got help from EOPS office.

I think the online system is great!

The transcript metho was the hardest

FHDA Scholarship Website Survey Results, Spring 2013

I felt confused if we should print out all the document and take them to financial aid office. Actually I went there. But no one there to deal with scholarship and then someone gave me an email and let me to email them. I did and no response.

Better selection

Video Calls with fina Aid that help the student and the community

The 1000 word essay needed just to apply is what threw me, so getting rid of it might be beneficial.

If possible, find a way for the scholarship site to take GPA and transcripts from myporta.

When it is time to "My Story", to make instructions more clearly and to give more example.

I would like it if the my story could be easier to up load and if their could be a second option when submitting your essay by hand delivering your essay to the financial aid office.

Searching for scholarships was a bit tricky--I was lucky to know the name of the one I wanted. I wish there were a way to browse by "kind"/topic more granularly, rather than wading through a bunch lumped together.

Good Stuff.

I would like the system to asked for less letters of recommendation insted i would like them to reffere to the student's grades.

none, i love the opportunity to be able to earn a way to pay my bills. Disability only pays so much every month.

I found the on line system easy and self explanatory. I was able to look at all the scholarships and what I needed to do to qualify. If anything I would make it more visible for people to see or advertised on campus better.

it would be nice if there is a specific date to announce the scholarship winners.

Allow people to cancel out of the application without a partial application being submitted or if this option is available, please make it more clear as to how.

Thank you

I didn't actually complete the application...Forgot to write the essay.

Thank you

give more time.

Easier system to apply for the scholarship. I couldn't figure out how the system works so I ended up not applying and I think its not fair.

I wish the waiting term became shorter.

A description that a printed scan of the transcript would be preffered. It took me a while to try to copy and paste it in a reasonable format.

There is no indication whatsoever of the minimum class units requirement for the quarter AFTER the submission of the scholarship. Is one expected to be a part-time student sthe next quarter? Even for a DSS student for whom this is a real hardship? I like the ability for the application process to save a draft version of the application, and just as important, that it unambiguous indicate as such emphatically and often. This is crucial for a system that is designed to allow only a one-time submission of the completed scholarship application! It would be hard enough, but for the anxiety inherent in doing so less determinately.

Some requirements were vague, for example the scholarship is for science majors and it requires Pass The Torch activity, but doesn't specify if it should be just in math.

Possibly highlighting or bolding, using a red color for the scholarships that will be due within a month, to catch applicant's eyes that the scholarship application will be due soon.

The application process was fair and easy to follow, no changes needed in my opinion

I think the online system is great. Easy to handle and convenient. All scholarships are listed in the same format which save people's time to scan every detail.

It was great.

enlarging more opportunities of awarding the scholarships and advertising to international students

it is rare to see universities make applications for grant applications online. So I congratulate you for ingenuity you expressed in implementing this site. However, I wish that you make more visible because once your site is unable to see the page about the scholarship application online. thank you

giving us a much more understanding direction on how to put everything you need together
separate subject in different tags.

Adding more scholarships to re-entry adult students would be nice.

FHDA Scholarship Website Survey Results, Spring 2013

I think you should be able to reapply for a scholarship the following year if you weren't accepted. I don't think it's fair that you can only apply one time. I filled out forms for some scholarships that I didn't get chosen for last year. However, I think I would have had a better chance this year because I picked my grades up and have a GPA of 3.0, but I can't apply for scholarships that I have already applied for.

It is pretty easy as long as the instructions are followed.

Please a little be the questions be more simple.

You guys are great!

I realize that in order to obtain the best candidate for each scholarship awarded you want and need to be thorough in your information gathering, as easily as possible from the public. But in the process of making it informative to the committee who will read over the information, it can at times be too much for the student who isn't sure what should be done next and what requirements need to be met before applying.

Should have more specific instructions for each option.

I didn't have a problem with the online application .

Let people reapply. Stupid if you withdraw an app. you can't reapply... Just stupid...

Some flexibility on grade point average would help. Some scholarships can not open because of grade point average. And the Grade point reflects everything taken for over 30 years.

Some scholarship require additional essays or short answer. I think more instructions and description would help students to know what should that write.

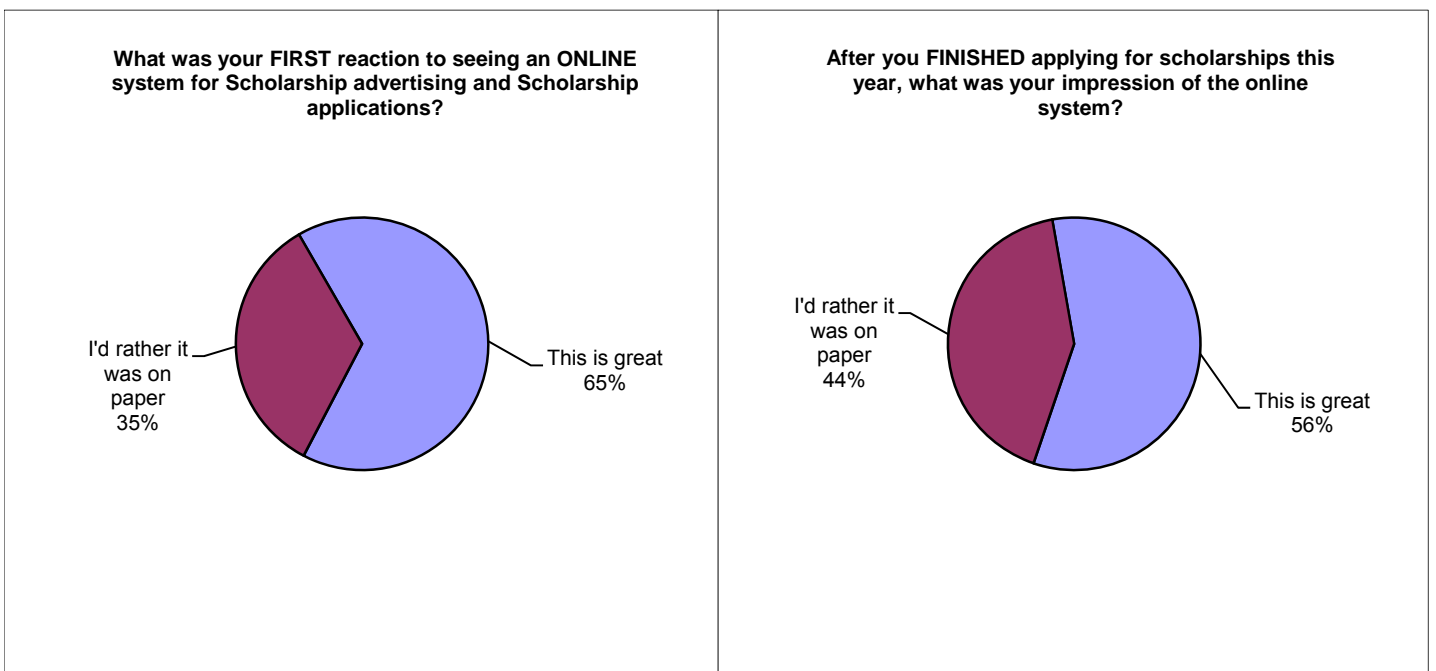
Comparison between Students' reactions about online system for scholarships, before and after they applied

Question	1= This is great*		5= I'd rather it was on paper**		Total	
	N	%	N	%	N	%
What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?	183	66%	95	34%	278	100%
After you FINISHED applying for scholarships this year, what was your impression of the online system?	159	58%	116	42%	275	100%

► Possible answers for the questions are 1, 2, 3, 4, or 5.

* Total of students who selected 1 or 2.

** Total of students who selected 3, 4, or 5.



FHDA Scholarship Survey Results by Financial Aid, Spring 2013

1. How did you hear about scholarships at Foothill / De Anza College?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Financial Aid Website	83	44%	28	31%
Scholarship Listserv	5	3%	6	7%
College Support Programs (EOPS, DSS, Puente, etc)	36	19%	12	13%
Friend	18	10%	17	19%
Classroom Presentation	8	4%	2	2%
Advertisement	8	4%	6	7%
Instructor	30	16%	20	22%
Total	188	100%	91	100%

2. What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?

Scale of 1-5 with 1= "this is great" and 5 = "I'd rather it was on paper"

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
1	100	53%	37	41%
2	24	13%	22	24%
3	18	10%	18	20%
4	17	9%	10	11%
5	28	15%	4	4%
Total	187	100%	91	100%

3. How many scholarships did you apply for?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
1-3	124	65%	69	76%
4-6	31	16%	12	13%
7-9	14	7%	7	8%
10 or more	21	11%	3	3%
Total	190	100%	91	100%

4. What College was your Scholarship application for?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Foothill	63	33%	24	27%
De Anza	122	65%	62	70%
I applied to Scholarships at both Colleges	4	2%	3	3%
Total	189	100%	89	100%

* Students who completed the FAFSA for 2012-13 before applying for a Scholarship.

FHDA Scholarship Survey Results by Financial Aid, Spring 2013

5. Did you know what Scholarship(s) you wanted to apply for before visiting?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Yes	66	36%	31	34%
No	119	64%	60	66%
Total	185	100%	91	100%

6. Did you attend a Scholarship Workshop before applying?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Yes	21	11%	8	9%
No	167	89%	83	91%
Total	188	100%	91	100%

7. Did you complete the FAFSA for 2012-13 before applying for a Scholarship?

Response	N	%
Yes	219	74%
No	76	26%
Total	295	100%

8. Did you have difficulty scanning documents that you needed to attach to your application (such as transcripts, letters of recommendation, and essays)?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Yes	28	15%	28	31%
No	112	60%	45	51%
A little	48	26%	16	18%
Total	188	100%	89	100%

* Students who completed the FAFSA for 2012-13 before applying for a Scholarship.

FHDA Scholarship Survey Results by Financial Aid, Spring 2013

9. How did you scan your transcripts?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
EOPS helped me	16	8%	3	3%
I have a way at home to scan	91	48%	39	45%
I used the campus print shop	26	14%	13	15%
My parents helped me at their work	6	3%	5	6%
Other	50	26%	27	31%
Total	189	100%	87	100%

If you selected "other" in the previous question, please specify:

Response	N	%
My Friends/Relatives/ High school Counselor helped me	6	15%
Print shops/Work/Libraries or any other media center scanners	7	18%
I didn't scan (Convert to pdfs or using other software) /Not required to scan anything	26	67%
Total	39	100%

10. What was the hardest part of applying for Foothill-De Anza scholarships?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
The application itself	24	13%	16	18%
The My Story essay	108	59%	39	45%
Attaching documents (such as transcripts letters and essays)	38	21%	25	29%
Other	13	7%	7	8%
Total	183	100%	87	100%

If you selected "other" in the previous question, please specify:

Response	N	%
Letter of Recommendation/ Essays	4	50%
Qualifications	4	50%
Total	8	100%

* Students who completed the FAFSA for 2012-13 before applying for a Scholarship.

FHDA Scholarship Survey Results by Financial Aid, Spring 2013

11. On average, how much time did you spend preparing one scholarship application?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
Less than an hour	21	11%	9	10%
1-2 hours	71	38%	26	30%
1 day	41	22%	24	27%
1-2 days	27	14%	14	16%
About a week	29	15%	15	17%
Total	189	100%	88	100%

12. What was the reason you left any applications incomplete?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
I was disqualified by the questions	45	25%	32	37%
I didnt write my required essays	24	13%	9	10%
I couldnt get required letters of recommendation	25	14%	7	8%
I ran out of time	41	23%	20	23%
I couldnt figure out how to complete it	18	10%	15	17%
Other	26	15%	4	5%
Total	179	100%	87	100%

If you selected "other" in the previous question, please specify:

Response	N	%
Document Attached issues	2	10%
I didn't have transcript/ TOEFL result	1	5%
I didn't leave my applications incomplete	17	85%
Total	20	100%

13. After you FINISHED applying for scholarships this year, what was your impression of the online system?

Scale of 1-5 with 1 = 'this is great' and 5 = 'I'd rather it was on paper'

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
1	64	34%	23	26%
2	48	26%	24	28%
3	31	16%	27	31%
4	20	11%	9	10%
5	25	13%	4	5%
Total	188	100%	87	100%

* Students who completed the FAFSA for 2012-13 before applying for a Scholarship.

FHDA Scholarship Survey Results by Financial Aid, Spring 2013

14. What ethnic group do you identify with?

Response	Financial Aid*		No Financial Aid	
	N	%	N	%
African Ancestry	17	9%	2	2%
Latino/a	40	21%	20	23%
Vietnamese	17	9%	6	7%
Filipino	10	5%	4	5%
Pacific Islander	2	1%	1	1%
Asian	36	19%	35	40%
White	46	24%	13	15%
Other	20	11%	6	7%
Total	188	100%	87	100%

If you selected "other" in the previous question, please specify below:

Response	N	%
Hispanic	1	6%
Middle Eastener	6	33%
Mixed	8	44%
South African/Indian	3	17%
Total	18	100%

* Students who completed the FAFSA for 2012-13 before applying for a Scholarship.

FHDA Scholarship Survey Results by College, Spring 2013

1. How did you hear about scholarships at Foothill / De Anza College?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Financial Aid Website	35	42%	71	39%	3	43%
Scholarship Listserv	2	2%	9	5%	0	0%
College Support Programs (EOPS, DSS, Puente, etc)	19	23%	28	15%	1	14%
Friend	7	8%	24	13%	3	43%
Classroom Presentation	3	4%	7	4%	0	0%
Advertisement	3	4%	10	5%	0	0%
Instructor	15	18%	34	19%	0	0%
Total	84	100%	183	100%	7	100%

2. What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?

Scale of 1-5 with 1= "this is great" and 5 = "I'd rather it was on paper"

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
1	41	49%	90	49%	5	71%
2	15	18%	30	16%	1	14%
3	8	10%	25	14%	1	14%
4	8	10%	18	10%	0	0%
5	12	14%	19	10%	0	0%
Total	84	100%	182	100%	7	100%

3. How many scholarships did you apply for?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
1-3	56	64%	132	72%	3	43%
4-6	15	17%	25	14%	2	29%
7-9	9	10%	12	7%	0	0%
10 or more	7	8%	15	8%	2	29%
Total	87	100%	184	100%	7	100%

FHDA Scholarship Survey Results by College, Spring 2013

4. What College was your Scholarship application for?

Response	N	%
Foothill	95	32%
De Anza	192	65%
I applied to Scholarships at both Colleges	10	3%
Total	297	100%

5. Did you know what Scholarship(s) you wanted to apply for before visiting?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Yes	27	32%	67	37%	3	43%
No	58	68%	112	63%	4	57%
Total	85	100%	179	100%	7	100%

6. Did you attend a Scholarship Workshop before applying?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Yes	6	7%	21	11%	1	17%
No	80	93%	162	89%	5	83%
Total	86	100%	183	100%	6	100%

7. Did you complete the FAFSA for 2012-13 before applying for a Scholarship?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Yes	63	72%	122	68%	4	57%
No	24	28%	58	32%	3	43%
Total	87	100%	180	100%	7	100%

FHDA Scholarship Survey Results by College, Spring 2013

8. Did you have difficulty scanning documents that you needed to attach to your application (such as transcripts, letters of recommendation, and essays)?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Yes	11	13%	40	22%	2	29%
No	56	65%	97	54%	3	43%
A little	19	22%	43	24%	2	29%
Total	86	100%	180	100%	7	100%

9. How did you scan your transcripts?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
EOPS helped me	11	13%	7	4%	0	0%
I have a way at home to scan	42	48%	83	46%	5	71%
I used the campus print shop	7	8%	32	18%	0	0%
My parents helped me at their work	2	2%	9	5%	0	0%
Other	25	29%	48	27%	2	29%
Total	87	100%	179	100%	7	100%

If you selected "other" in the previous question, please specify:

Response	N	%
My Friends/Relatives/ High school Counselor helped me	6	15%
Print shops/Work/Libraries or any other media center scanners	7	18%
I didn't scan (Convert to pdfs or using other software) /Not required to scan anything	26	67%
Total	39	100%

FHDA Scholarship Survey Results by College, Spring 2013

10. What was the hardest part of applying for Foothill-De Anza scholarships?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
The application itself	11	13%	28	16%	1	14%
The My Story essay	55	64%	90	52%	2	29%
Attaching documents (such as transcripts letters and essays)	13	15%	46	26%	2	29%
Other	7	8%	10	6%	2	29%
Total	86	100%	174	100%	7	100%

If you selected "other" in the previous question, please specify:

Response	N	%
Letter of Recommendation/ Essays	4	50%
Qualifications	4	50%
Total	8	100%

11. On average, how much time did you spend preparing one scholarship application?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
Less than an hour	5	6%	21	12%	3	43%
1-2 hours	32	37%	63	35%	2	29%
1 day	24	28%	41	23%	0	0%
1-2 days	13	15%	25	14%	2	29%
About a week	13	15%	30	17%	0	0%
Total	87	100%	180	100%	7	100%

FHDA Scholarship Survey Results by College, Spring 2013

12. What was the reason you left any applications incomplete?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
I was disqualified by the questions	28	34%	48	28%	1	14%
I didn't write my required essays	9	11%	24	14%	0	0%
I couldn't get required letters of recommendation	12	15%	17	10%	2	29%
I ran out of time	20	24%	40	23%	1	14%
I couldn't figure out how to complete it	8	10%	21	12%	1	14%
Other	5	6%	23	13%	2	29%
Total	82	100%	173	100%	7	100%

If you selected "other" in the previous question, please specify:

Response	N	%
Document Attached issues	2	10%
I didn't have transcript/ TOEFL result	1	5%
I didn't leave my applications incomplete	17	85%
Total	20	100%

13. After you FINISHED applying for scholarships this year, what was your impression of the online system?

Scale of 1-5 with 1 = 'this is great' and 5 = 'I'd rather it was on paper'

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
1	21	25%	62	34%	4	57%
2	28	33%	43	24%	0	0%
3	15	18%	38	21%	3	43%
4	8	10%	21	12%	0	0%
5	12	14%	17	9%	0	0%
Total	84	100%	181	100%	7	100%

FHDA Scholarship Survey Results by College, Spring 2013

14. What ethnic group do you identify with?

Response	FH		DA		I applied to Scholarships at both Colleges	
	N	%	N	%	N	%
African Ancestry	9	11%	10	6%	0	0%
Latino/a	19	23%	37	21%	4	57%
Vietnamese	3	4%	20	11%	0	0%
Filipino	3	4%	11	6%	0	0%
Pacific Islander	1	1%	2	1%	0	0%
Asian	13	15%	57	32%	0	0%
White	26	31%	27	15%	3	43%
Other	10	12%	16	9%	0	0%
Total	84	100%	180	100%	7	100%

If you selected "other" in the previous question, please specify below:

Response	N	%
Hispanic	1	6%
Middle Eastener	6	33%
Mixed	8	44%
South African/Indian	3	17%
Total	18	100%

FHDA Scholarship Website Survey Comparison, Summer 2012 and Spring 2013

1. How did you hear about scholarships at Foothill / De Anza College?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Financial Aid Website	152	50%	111	40%
Scholarship Listserv	23	8%	11	4%
College Support Programs (EOPS, DSS, Puente, etc)	31	10%	48	17%
Friend	31	10%	35	13%
Classroom Presentation	14	5%	10	4%
Advertisement	13	4%	14	5%
Instructor	38	13%	50	18%
Total	302	100%	279	100%

2. What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?

Scale of 1-5 with 1= "this is great" and 5 = "I'd rather it was on paper"

Response	Summer 2012		Spring 2013	
	N	%	N	%
1	164	54%	137	49%
2	43	14%	46	17%
3	38	13%	36	13%
4	23	8%	27	10%
5	35	12%	32	12%
Total	303	100%	278	100%

3. How many scholarships did you apply for?

Response	Summer 2012		Spring 2013	
	N	%	N	%
1-3	218	73%	193	69%
4-6	41	14%	43	15%
7-9	23	8%	21	7%
10 or more	15	5%	24	9%
Total	297	100%	281	100%

FHDA Scholarship Website Survey Comparison, Summer 2012 and Spring 2013

4. What College was your Scholarship application for?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Foothill	95	32%	87	31%
De Anza	192	65%	184	66%
I applied to Scholarships at both Colleges	10	3%	7	3%
Total	297	100%	278	100%

5. Did you know what Scholarship(s) you wanted to apply for before visiting?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Yes	82	28%	97	35%
No	214	72%	179	65%
Total	296	100%	276	100%

6. Did you attend a Scholarship Workshop before applying?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Yes	25	8%	29	10%
No	274	92%	250	90%
Total	299	100%	279	100%

7. Did you complete the FAFSA before applying for a Scholarship?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Yes	219	74%	190	69%
No	76	26%	86	31%
Total	295	100%	276	100%

FHDA Scholarship Website Survey Comparison, Summer 2012 and Spring 2013

8. Did you have difficulty scanning documents that you needed to attach to your application (such as transcripts, letters of recommendation, and essays)?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Yes	62	21%	56	20%
No	159	53%	157	57%
A little	78	26%	64	23%
Total	299	100%	277	100%

9. How did you scan your transcripts?

Response	Summer 2012		Spring 2013	
	N	%	N	%
EOPS helped me	14	5%	19	7%
I have a way at home to scan	179	60%	130	47%
I used the campus print shop	38	13%	39	14%
My parents helped me at their work	18	6%	11	4%
Other	47	16%	77	28%
Total	296	100%	276	100%

10. What was the hardest part of applying for Foothill- De Anza scholarships?

Response	Summer 2012		Spring 2013	
	N	%	N	%
The application itself	42	14%	40	15%
The My Story essay	165	56%	147	54%
Attaching documents (such as transcripts letters and essays)	72	24%	63	23%
Other	15	5%	20	7%
Total	294	100%	270	100%

11. On average, how much time did you spend preparing one scholarship application?

Response	Summer 2012		Spring 2013	
	N	%	N	%
Less than an hour	26	9%	30	11%
1-2 hours	100	34%	97	35%
1 day	83	28%	65	23%
1-2 days	46	16%	41	15%
About a week	38	13%	44	16%
Total	293	100%	277	100%

FHDA Scholarship Website Survey Comparison, Summer 2012 and Spring 2013

12. What was the reason you left any applications incomplete?

Response	Summer 2012		Spring 2013	
	N	%	N	%
I was disqualified by the questions	71	26%	77	29%
I didn't write my required essays	38	14%	33	12%
I couldn't get required letters of recommendation	29	11%	32	12%
I ran out of time	53	20%	61	23%
I couldn't figure out how to complete it	51	19%	33	12%
Other	27	10%	30	11%
Total	269	100%	266	100%

13. After you FINISHED applying for scholarships this year, what was your impression of the online system?

Scale of 1-5 with 1 =
'this is great' and 5 =

Response	Summer 2012		Spring 2013	
	N	%	N	%
1	110	41%	87	32%
2	65	24%	72	26%
3	68	25%	58	21%
4	28	10%	29	11%
5	0	0%	29	11%
Total	271	100%	275	100%

14. What ethnic group do you identify with?

Response	Summer 2012		Spring 2013	
	N	%	N	%
African Ancestry	24	8%	19	7%
Latino/a	52	17%	60	22%
Vietnamese	21	7%	23	8%
Filipino	13	4%	14	5%
Pacific Islander	4	1%	3	1%
Asian	93	31%	71	26%
White	68	23%	59	21%
Other	24	8%	26	9%
Total	299	100%	275	100%

Foothill - De Anza College Scholarship Website Survey

You have been sent this survey because our records indicate that you submitted a scholarship application for either Foothill or De Anza College. The Financial Aid Office is interested in your input so that it can improve its services.

The purpose of this survey is to collect information about what students experienced using the scholarship application website in order to make improvements on it.

This survey will be used for research purposes only. All information will be held confidential. You may choose not to answer any of the questions.

Thank you for participating.
Foothill De Anza Community College District Research

1. How did you hear about scholarships at Foothill / De Anza College?

- Financial Aid Website
- Scholarship Listserv
- College Support Programs (EOPS, DSS, Puente, etc)
- Friend
- Classroom Presentation
- Advertisement
- Instructor

2. What was your FIRST reaction to seeing an ONLINE system for Scholarship advertising and Scholarship applications?

Scale of 1-5 with 1= "this is great" and 5 = "I'd rather it was on paper"

- 1 2 3 4 5

3. How many scholarships did you apply for?

4. What College was your Scholarship application for?

5. Did you know what Scholarship(s) you wanted to apply for before visiting?

6. Did you attend a Scholarship Workshop before applying?

7. Did you complete the FAFSA for 2011-12 before applying for a Scholarship?

8. Did you have difficulty scanning documents that you needed to attach to your application (such as transcripts, letters of recommendation, and essays)?

9. How did you scan your transcripts?

If you selected "other" in the previous question, please specify:

10. What was the hardest part of applying for Foothill-De Anza scholarships?

If you selected "other" in the previous question, please specify:

11. On average, how much time did you spend preparing one scholarship application?

12. What was the reason you left any applications incomplete?

If you selected "other" in the previous question, please specify:

13. After you FINISHED applying for scholarships this year, what was your impression of the online system?

Scale of 1-5 with 1 = 'this is great' and 5 = 'I'd rather it was on paper'

1 2 3 4 5

14. What ethnic group do you identify with?

African Ancestry

Latino/a

Vietnamese

Filipino

Pacific Islander

Asian

White

Other

If you selected "other" in the previous question, please specify below.

15. Please let us know if you have any suggestions for improving the online scholarship application.

16. If you would like to enter into the drawing for a gift card (we are giving away 4, \$25 cards) please enter your name, email, telephone number, and zip code here:

First name

Last name

Email Address

Phone Number (###-###-####)

Zip Code

Thank you.